

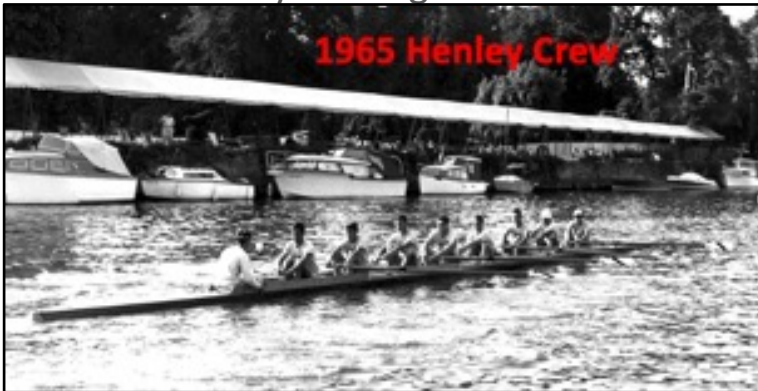


Secure the Legacy



Northeastern's Men's Rowing - A Rich History

NU Men's Rowing came to the world of rowing in 1965, relatively late compared to the major programs it competes with. But it didn't take long for NU to become a powerhouse and feared competitor by winning the Dad Vails that first year and within 8 years had won two Eastern Sprints. Now in the 6th decade, over a thousand athletes have competed and built a rich history giving it all to carry the banner of Husky Rowing.



For the Future

NURA Legacy Fund Endowment

The Northeastern University Rowing Association (NURA) has established the Legacy Endowment Fund with the key purpose to see that NU Men's Rowing has sustained support for the future and to enhance the capabilities and success the program to compete at the highest level of US collegiate rowing.

[Video Message from NU Athletics Director and Men's Rowing Head Coach](#)

Goals to Ensure the Legacy

To achieve the NURA's Mission to engage alumni and friends to support the Men's Rowing program so it achieves the highest level of competitiveness, it requires a focus and effort to raise the money that will position and elevate all elements of the program. That is why the NURA is working with Northeastern to raise an endowment and annual support with these goals.

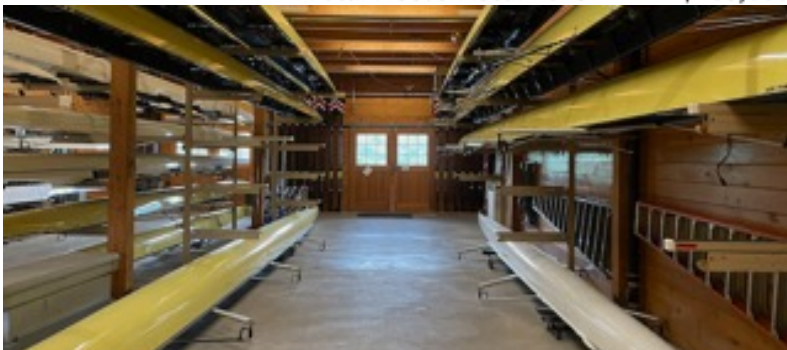
- Legacy Endowment Goal \$3,000,000
- Raise by 12/31/2024
- Ann. Min. Income to Program \$120,000



Needs of Men's Rowing

Northeastern provides a significant investment annually in Men's Rowing. But there is a need for additional operating and capital equipment items to keep and elevate the program to be competitive with the top programs in the country, over and above NU's commitment. Those needs are \$160,000 to \$200,000 annually as outlined in the 2023 needs plan listed below.

Operating Needs	
1 Recruiting and Consultant/training Needs	\$30,000
2 Florida and West Coast Trip Needs	\$55,000
Total Operating	\$85,000
Capital Needs	
1 Empacher 8	\$60,000
2 Row Perfect and C2 Ergometers	\$18,000
Total Capital	\$78,000
Total Needs Fiscal 2023	\$163,000



Competition Has a Large Lead

If NU is going to compete effectively with the top programs in the US, we are far behind the top programs in stable and consistent financial support. A Power 10 over the next few years will bring us closer.

Friends of Cal Crew

- \$12 million Endowment
- 2022 - \$678,000 annual fund gifts
- Over 500 donors supporting

Friends of Harvard Radcliff Rowing

- \$8 million Endowment
- \$500,000+ annual fund gifts
- Over 450 donors supporting

Cornell Rowing Association

- \$13 million Endowment
- Over \$7million raise for boathouse
- Over 700 donors supporting

Your Support Makes a Difference

To reach the \$3 million Legacy Endowment, the NURA is targeting raising \$1 million by June 30, 2023, and another \$1 million by June 30, 2024.

You can make a big difference in building a consistent and enduring program of excellence that Husky Rowing will show at each starting line, respected and ready to compete. Please consider a generous and enduring gift with these options.

- Minimum \$5,000 Charitable Gift/Pledge
- Multi-year Giving
- Planned Giving, Estate, Appreciated Stock
- Age 72, IRA Charitable Gift up to \$100,000

[NU Donor Recognition Societies](#)

To Donate to the NURA Legacy Fund Endowment Contact:

Owen Devine

Director of Development, NU Athletics

o.devine@northeastern.edu

617.373.2445